

Webster 49 – Product Specifications

Full Content Management System (CMS)

Essential in any modern, well-built website; a content management system allows you to update your web pages using a simple text editor, and to optimise your web pages using meta-tags.

- Easy to use text editor that allows you to update the content of all your web pages. You can add graphics and images, embed videos from YouTube, and style your text easily.
- Full access to meta-tags and meta-descriptions allowing you to quickly optimise your website for search engines.

Search Engine Friendly Code

We know the importance of search engines when generating business. So like all good web developers, we build all of our Webster49 websites using search engine friendly code only.

- Search engine friendly code helps you rank better in search results and increases your chances of being on the first page, or even ranked number 1 across search engines including Google, Yahoo, and Bing.
- We know that search engine optimisation (SEO) can be a “scary concept” to people without much experience on the web. So to get you started, Webster49 provides a FREE SEO Guide FREE that covers the basics of how to optimise your website.

Great Original Designs

Every person, every company, every organisation, is individual and unique. So why would you use a “one size fits all” approach with a website?

- Every site is crafted and specifically designed with your individual requirements in mind.
- We **encourage** you to provide some input for your site. This can include images that you would like to see integrated in the design and colour schemes that you like.

Extensively Customisable

We know that from time-to-time websites need to grow, both in terms of graphics, and in overall size (number of pages, etc). With Webster49, we make this possible, and are completely upfront about the charges involved.

- Add flash, professionally designed graphics, custom-made videos, and audio to your site to add additional impact.

- Add additional pages to your site – no pricing headaches at just £10/page!
- Full pricing details available to download from www.Webster49.com. Your Webster49 website can be anything from a simple design, to a multimedia, feature-packed, extravaganza!
- We are constantly updating the features available to add to your Webster49 website, so you'll never be short of some fun new additions.

Incredible Hosting

We host all Webster49 websites on our own professionally managed servers to ensure that your website functions just as it should.

- Professionally managed hosting. 24 hours a day, 7 days a week, 365 days a year.
- Dedicated servers for optimum performance.

No Hidden Costs

We're completely up-front about what you pay for your site and for any features that you may want to add at a later date. There will never be a "nasty surprise" waiting around the corner!

- Full pricing details available to download from www.Webster49.com.